



Summer 2016

Fur Alert!

There is an awesome new resource for people who love pets. FurAlert is an app that acts like an Amber Alert, but for pets. Users can create a profile for their pet. In the event the pet is lost, an alert can be put out to local users. FurAlert is available for free download from the Apple app store and the Google Play store.



The Wet Paws Club is for Winslow Animal Hospital Center for Rehabilitation & Pain Management patients who receive aquatic treadmill therapy. Under the care of Linda Franzini, Certified Canine Rehabilitation Practitioner, these pets are able to get the exercise they need despite arthritis, neurologic problems, injury, or recovery from orthopedic surgery, among other conditions. Above you can see the newest members of the Wet Paws Club!

Pupsicles

Fill your ice cube tray half way to the top with low sodium chicken broth or water. Place cubed hard cheese in the center of the tray, then fill the remainder with broth or water. Freeze for a tasty, cool summer treat!

Pet Selfie Contests

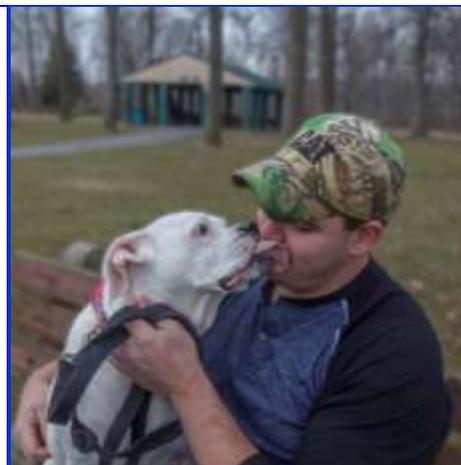


Photo credit: Valerie Bruder Photography

Mommy & Me Winner

We would like to thank everyone who participated the Mommy & Me Pet Selfie Contest and the Daddy & Me Pet Selfie Contest on the Winslow Animal Hospital, Sicklerville, New Jersey Facebook page. You posted so many beautiful photos!

Like our page for future contests and great pet health content!



Daddy & Me Winner



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www.winslowanimalhospital.com
[Facebook.com/WinslowAnimalHospital](https://www.facebook.com/WinslowAnimalHospital)

K9 Camping

Tips for camping with your dog

- 1 Dog-Friendly Site**
Call ahead to be sure that the campsite is dog-friendly.
- 2 Plan Ahead**
Be sure your pet is up-to-date on vaccines, heartworm prevention, flea/tick prevention, and preferably has a microchip ID to protect against loss and theft.
- 3 Pack the Essentials**
Include plenty of food, treats, water, bowls, bedding, first aid kit, medications, leashes and ID collars, toys, dog clothes and life preserver, and other items.
- 4 Beware Camping Dangers**
Some of the dangers to pets when camping are:
 - Chocolate, artificial sweeteners & some other human foods
 - Heat stroke
 - Hypothermia
 - Strong currents or other swimming dangers
 - Chemical sprays and lotions
 - Wild animals or others' pets
 - Biting or stinging insects
 - Fish hooks
 - Sharp Tools
 - Camp Fires

856-875-1323
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Lip's Chip

Our Facilitator, Kathleen, just got a new addition to her family! He is a gorgeous Coonhound by the name of Lip. When Lip was adopted, he already had a microchip. All Kathleen had to do was re-register that microchip.



Lip plays "veterinarian" at Winslow Animal Hospital!

Many Pet-Parents have misconceptions about microchips. Each microchip comes with a unique identifying number that can be read by a scanner. Scanners are kept at most veterinary offices and hospitals, animal shelters, etc. so that a found pet's microchip can be read. That number then is associated with an account with the company that sold the microchip. When a pet's microchip is read and the ID number found, the shelter or vet who has the pet can then use that information to get in contact with the owners who lost their pet.

This is why it is so important to register your pet's microchip - the microchip does not store personal information, only an ID number that can be associated with an account! Once you have registered your pet's microchip, you can have the peace of mind that your pet can be reunited with your family if they are lost. You can learn more about microchips at www.winslowanimalhospital.com.

Caring for Pets in Hot Weather

 Walk your dog before 8:00am and after 6:00pm in shaded areas.

Make sure your pet always has access to fresh, cool water, especially when going outside. 

 Wet the tips of your cat's paws and ears to cool off. You can trim the fur of a long-haired cat as well.

Never leave your pet in the car. Even with windows open, the temperature can rise rapidly. 

Beware these signs of heat stroke:

- excessive panting & red or gray gums
- Vomiting/diarrhea
- Seizures or collapse
- Rapid heart rate
- Weakness or uncoordinated movement

First Aid:

-  Take the pet to a cool, shaded & ventilated area
-  Apply cool (not cold) wet cloths to the belly
-  Call your veterinarian

Upcoming Events

- **August 2**—National Night Out, 5pm-7pm
- **September 29** –Canine Blood Drive @ Winslow Animal hospital 3:30pm-7:30pm
- **October 6**—Senior Wellness Care Seminar @ Winslow Animal Hospital 6:30pm-7:30pm
- **October 14**– Blessing of the Pets @ Winslow Animal Hospital

Pet Insurance

Almost 65% of American households include a pet. The human-animal bond is strengthening. No one wants to think about finances when **their "little buddy" is sick and needs medical attention.** Pet insurance will enable you to offer the same level of health care that is given to your other family members.

Approximately one in three pets require unexpected veterinary care in any one year. More and more pet owners are looking to pet insurance **to help manage their pet's veterinary bills.** Pet health insurance is highly used in Europe (as many as 50% of pets are insured) and is quickly growing in the United States. The total number of insured pets has more than doubled in the last 5 years in our country.

As demand for pet insurance has increased, so has the number of companies who offer policies. There is no one best company, only one

best for you and your pet's needs. The following list serves as a guide for what you need to know before buying a policy:



Dusty had orthopedic surgery at Winslow Animal Hospital last year. Orthopedic surgeries are one of the biggest potential unexpected costs for pet owners.

- Company reputation and experience - select a company that has an AM Best rating of "A" or higher.
- Coverage for hereditary condi-

tions - most pet insurance policies automatically exclude hereditary (genetic) conditions.

- Experience rating - this is when the price of your pet's premiums increase each time you submit a claim. Some companies' increases are much higher than others.
- Treatment for chronic conditions - more than 40% of pet insurance claims are for chronic conditions, such as diabetes or hyperthyroidism. Ask if the policy will continue to cover chronic conditions year after year.
- Benefit schedules - check the maximum benefit for veterinary fees.

Customizable policies - some companies will cover up to 80% of veterinary fees, leaving you to pay the rest. Other companies will work with you to customize a policy including different levels of co-insurance, deductibles, and coverage.

Fireworks & Pets

Easing your pet's 4th of July Stress

Fireworks are frightening to many animals, which leads to a 30%-60% increase in lost pets each year between July 4th and 6th!

How can I keep my pets safe and happy during the festivities?



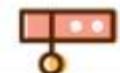
Designate a "safe space" in your home for pets to retreat to that is away from excess stimulation.



Play gentle music at a low volume to block out some of the outside noise and invite calm.



Distract your pet with play time and treats if they are pacing or displaying nervous behavior.



Protect your pet with a current ID with contact information. A microchip can add protection!



Household Pet Poison Dangers

- Alcohol
- Seeds & pits
- Many candies, especially chocolate & gums with xylitol
- Cleaners
- Coffee & tea
- Fertilizers & insecticides
- Medications
- Onions
- Walnuts
- Yeast dough

Brody's Grade 1 Dental Treatment

Brody



The most common disease in dogs and cats is dental disease. It affects approximately 68% of cats and 76% of dogs. Periodontal disease impacts the teeth and gums, and is given a score of grade 1 to grade 4, based on severity. (A grade of 0 indicates no periodontal disease).

Brody had grade 1 dental disease. This is the grade given when there is mild inflammation of the gums and some plaque covering the teeth. Brody was treated at Winslow Animal Hospital. He now has healthy, clean teeth!

When told that their pet has grade 1 dental disease, many Pet-Parents choose not to treat the disease, in stead opting to **wait until it has progressed to a grade 2 or even a grade 3. While every person's and pet's situation is different, there are several reasons why it is better to treat sooner, rather than later.**

- It is less costly. Many Pet-Parents choose to wait on dental treatment for their dog or cat because they need to save money. While this is an understandable concern, many times waiting will cost more in the long run. The largest cost involved in treatment is anesthesia, and the lower the grade, the less time your pet will need to spend under anesthesia. This leads to point #2:

- It is safer. **We do everything we can to ensure your pet's safety during any medical procedure.** Dentistry is no exception! However, there is always some risk involved with anesthesia. The less time your pet spends under anesthesia, the better! This is another reason we recommend treating dental disease as soon as it is detected, rather than waiting until it is a higher grade.

- It prevents pain. A Grade 1 is generally not painful, but a Grade 2 is likely to be painful, and Grades 3 and 4 almost certainly are. This pain may also influence eating behaviors and overall health and well-being of the pet.

- It saves teeth. By waiting until a later stage of the disease process, we increase the risk that there will be irreversible damage to a tooth and that the tooth or teeth will need to be extracted.



Flea & Tick Season

Well, it is again the time of year that we in the veterinary field see lots of fleas and ticks on our patients. Most pet owners will stop their flea and tick prevention during the winter months. Our pets can still be exposed to these nasty parasites even in the winter, but they especially appear in the spring and summer. Ticks carry all sorts of diseases. The most common of these is Lyme disease. We see a ton of Lyme positive pets in our practice. Lyme positive pets do not usually show symptoms of the disease and the most common way for us to know if a pet is Lyme positive is through routine yearly blood work.

Fleas are another issue that we see a lot of in the summer. Fleas can become a problem when your pet becomes infested by



them. Some people actually have to have an exterminator come into their home to help take care of the problem. This is why preventatives are so important. Some pets are allergic to flea bites. One flea bite, and they will start to lose their hair, become incessantly itchy, and because of the scratching they usually cause a secondary skin infection. Fleas have also been known to bite people. So BEFORE you see any fleas or ticks on your pet please remember to start them on their preventatives. In the long run, you will be saving yourself time and money.

By Desiree, CVT